

# MAHBUB OSMANE

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I'm Mahbub Osmane; a 28-years-old, Digital Marketing Expert. Last six years I have been working as a Digital Marketing Strategist, where I worked for over 20 businesses and ranked them higher and boost their sales funnel. I have 5+ years proven experience. Visit <https://mahbubosmane.com/about/> to know more about me.

## ***Executive Summary***

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Dynamic and motivated Digital Marketing Professional with a proven record of generating and building relationships, managing projects from concept to completion, designing branding or educational strategies, and coaching individuals to success. Skilled in building cross-functional teams, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals.

## ***Work Experiences***

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### **ServicEngineBPO ( USA, Dhaka, Bangladesh)**

2018-Running

#### **One of the best BPO firm in the world providing diversified digital solutions for it's clients**

Here I'm working as an SEO & Digital marketing expert

in Business Development Department. Doing following tasks:

- Business proposal making
- Generating leads
- Writing for the blog
- Writing for the social media pages
- Writing for personal branding ( Mohiuddin Monem Sir)
- Researching competitors data

### **ByteCode (Dhaka, Bangladesh)**

2016-2018

Founder & Head of Business Development

Digital Marketing Firm Provides diversified digital solutions

- Conceptualized the idea of ByteCode and executed the idea in real life.
- Pitched Investors and managed fund to take the company to a new height
- Lead a team of 15+ Peoples
- Established the blog and ranked for more than 30+ keywords
- Built strong brand equity and established ByteCode as one of the best SEO service providing company in Bangladesh

ByteCode Host 2016-2017  
Business Development Manager

- Achieved 50+ Client within one year
- Developed The Website
- Developed The Marketing & Support Team

**Amazon Affiliate Marketing** 2015-2016  
Affiliate marketer

- Successfully built amazon affiliate niche sites with regular earning
- Sold 3 niche websites
- Led a team of 8 people
- Trained more than 20 people
- Attended several affiliate workshops as trainer

**PoriPurno** 2014-2015  
Founder & Business Development Manager

An Ecommerce site focused on selling Clothing/Fashion Products

- Running Day to Day Operation Activities
- Develop new businesses
- Strategized growth
- Built a team successfully
- Led a team of 10+ people
- Managed Ecommerce administration through technical expertise
- Sourced and Networked with vendors

**Founder at Crowdfunding Soft** 2014 - 2015

- A Crowdfunding initiative taken by me along with 100+ peoples

**ByteCode Training Institute** 2013-2014

Provided IT & Digital Marketing Training for Bangladeshi Students. For example, Web Development, Digital Marketing, SEO, SMM, C & C++, Keyword Research & So On

- Trained 50+ Students
- Made Connections With IT Students & Teacher
- Lead the institution
- Got clear experience about training institute of Bangladesh

**UpWork** 2010-2013

Freelancer, Stuffing Manager & SEO Expert

An International Platform which connects businesses to freelancers

- 18,000+ Hour of experience in the field of Internet Marketing & SEO
- Personal working hour is 7,000+

- Led a team of 30 freelancers
- Built a core competency in Internet Marketing & SEO

See I have ranked my previous digital marketing company ( [www.bytecode.com.bd](http://www.bytecode.com.bd) ) for several keywords:

- Local SEO Service, SV: 4400,
- SEO Audit Service, SV: 140,
- Graphic Design Service, SV: 5400,
- Linked Building Service, SV: 2900,
- Data Entry Service, SV: 2400,
- Content Creation Service, SV: 340,
- Search Engine Optimization Services: 2400,

### ***Education***

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| <ul style="list-style-type: none"> <li>● Bangladesh Islami University (Dhaka)</li> <li>● Master's in English</li> <li>● First Class (CGPA 3.16)</li> </ul> | 2015-2016 |
| <ul style="list-style-type: none"> <li>● Bangladesh Islami University (Dhaka)</li> <li>● BA Hons in English</li> <li>● First Class (CGPA 3.10)</li> </ul>  | 2011-2014 |
| <ul style="list-style-type: none"> <li>● Madrasa E Alia, Dhaka</li> <li>● HSC</li> <li>● GPA 5 (Golden)</li> </ul>   | 2008-2009 |
| <ul style="list-style-type: none"> <li>● Madrasha E Darunnazat, Dhaka</li> <li>● SSC</li> <li>● GPA 5</li> </ul>   | 2006-2007 |

### ***Honors & Achievements***

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#### **Academic Honor**

- Obtained Islamic bank Bangladesh Limited Award Securing golden 5 in HSC Exam
- 85% Waiver for Academic excellence in Undergraduate Programme
- Golden A+ in HSC
- A+ in SSC
- Board Scholarship in Class Five

## **Professional Achievements**

- Digital Sales Assessment Certificate From Google (2018)
- AdWords Fundamental Certificate From Google (2018)
- Best Speaker Award by BITPA (2017)
- BASIS Speaker Award in SEO Category (2016)
- Affiliate Boot Camp Instructor Award (2015)
- Received SEO award from recognized SEO Group of Bangladesh (2014)
- Built an Fb community of internet professionals of 22,000+ people
- Built LinkedIn Internet Professional network with 15,000+
- Established personal brand on Facebook, Twitter, Instagram & Pinterest with 5,000+ followers
- Established personal brand on YouTube with 1500+ subscription

## ***Training Experiences***

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- SEO Trainer at E-shikhon.com. Trained 20+ people
- Trained 30+ people to learn SEO & internet marketing through online
- Trainer at ByteCode Digital Marketing Institute, Trained 30+ people
- Digital & Affiliate Marketing Trainer at Trainerbd.com & REPTO - Education Center

## ***Skills***

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1. Digital Marketing (Branding & Strategy)
  2. Search Engine Optimization (SEO)
  3. Social Media Marketing (SMM)
  4. Blog Establishment & Traffic Driving
  5. Affiliate Portfolio Business Development
  6. Content Development & Marketing
  7. BPO & KPO, Lead Generation
  8. Business Proposal, Fetching & Company Formation
  9. Training, Team Building & Digital Product Development
  10. PR, Influencer Marketing & Public Speaking
  11. Market Research, Web Research & Data Aggregation
  12. SEM,PPC,CQA & Digital Ad Operations
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